

CALIFORNIA'S TOUGH BUDGET CHOICES

These tough choices have long-term implications that will affect the lives of all Californians over the next ten years.

WHAT: News Briefing and luncheon for ethnic media on the state's budget. Sponsored by Next Ten and New America Media.

WHEN: Tuesday, May 16, 2006
11:30 am - 1:00 pm

WHERE: The California Endowment
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As California legislators shape next year's state budget, find out where our revenues come from, where our spending goes and why we have continuing budget deficits.

Next Ten wants to engage Californians in looking at the long-term implications of the state's budget. Next Ten is partnering with New America Media to brief ethnic media on the long-term trends in the economy and how they impact state spending this year and in the future.

This luncheon roundtable will:

- Feature a briefing on the state budget by Next Ten's Senior Economist Stephen Levy.
- Provide information on what is important about the state budget and ways to build the capacity to report on issues affecting your communities.
- Offer time for an extended discussion with Stephen Levy and other guests.
- Provide FREE non-partisan budget education resources in English, Spanish, Chinese, Vietnamese, and Korean.

ABOUT THE HOSTS & SOURCES:

Next Ten is an independent nonpartisan organization that encourages Californians to think about the next ten years and beyond. Next Ten creates tools that help residents become more educated and engaged on the critical issues affecting our economy and quality of life. Our hope is that through education and engagement we will all feel empowered to work together to improve our state's future. All of Next Ten's materials are online at www.next-ten.org; including a Budget Quiz in English and Spanish, the interactive Budget Challenge, and multi-lingual brochures on California Budget Choices.

Next Ten Founder **F. Noel Perry** is a venture capitalist and philanthropist concerned about California today and the California our children will inherit. Keynote speaker **Steve Levy** is one of the state's leading economists. He serves as the Senior Economist for Next Ten and directs the Center for Continuing Study of the California Economy [CCSCE] in Palo Alto, CA. He has degrees in economics from MIT and Stanford University. The Center for Continuing Study of the California Economy [CCSCE] has become the recognized source of independent information about long-term economic and demographic trends in California. For more information, visit www.ccsce.com.

New America Media (NAM) is the country's first and largest collaboration of ethnic news organizations that in mid-2005 began expanding nationwide from being New California Media [NCM] to New America Media. NAM's goal is to promote the editorial visibility and economic viability of this critical sector of American journalism as a way to build inclusive public discourse. NAM produces and aggregates editorial content from and for the ethnic media; develops pioneering social marketing campaigns, multi-lingual polling and events to provide critical information for ethnic media. For more information, visit the website at: www.newamericamedia.org.